



DUŠAN DRDAJ

DAKAR / PARTNERSHIP 2027



THE NEXT START. TOGETHER.

We are looking for a lead partner alongside Cajdašrot and companies ready to join Dušan's next Dakar chapter.

LET'S TALK BY 10 NOVEMBER 2026

A RESULT BUILT ON HARD WORK.

17.

overall in motorcycles

Dakar 2025

The highest-placed Czech motorcycle finisher.



CAJDAŠROT DAKAR TEAM

Dušan brought his speed from motocross. Dakar added navigation, long stages and decisions under pressure. He finished again in 2026. His story has a face, a result and a team behind it.

[2025 result / Czech Radio](#)

[Back from Dakar 2026 / TV Nova](#)

Links open the original media reports.

YOUR BRAND. PART OF THE STORY.

LEAD PARTNER OPPORTUNITY

There is room for another strong brand alongside Cajdašrot. Connect your business with Dušan's preparation, racing and team stories.

01 BRAND PRESENCE

Together we select available branding positions on the bike and kit. The website introduces your company, logo and link.

02 REAL STORIES TO SHARE

Preparation, training and life behind the scenes. We agree on photos, videos and posts for your own communications.

03 MEET DUŠAN

A talk, a company gathering or a day with the bikes. We choose a format for your colleagues, customers and guests.

Deliverables, price, timing and content rights are agreed individually. Logo placement is subject to race rules and team agreements.

LET'S MAKE IT HAPPEN.

We aim to agree partnerships for the next Dakar by 10 November 2026.

1 YOUR GOAL

Tell us what you want the partnership to do for your business.

2 A TAILORED PROPOSAL

Dušan will discuss the options, budget and available branding positions.

3 AGREE AND GET STARTED

We confirm scope, dates and terms, then put the partnership into action.



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dusandrdaj.com/hledame-partnery